

York Central Action

Committee Meeting 6th March 2017

Present: John, Sam, Laura, James (note taker); **Apologies:** Hannah, Jo, David, Lyn, Sally

1. John gave a full report on very encouraging meeting with Network Rail. In summary they are supportive of what we are hoping for and feel it is all possible. They think we could and should play a central role in planning the development of York Central and are even talking of a digital rail academy of the North! We need to be open to open to working with the partnership of CYC, Network Rail and NRM so we want to emphasise our looking for win-wins that meet the needs of local people. John to keep in touch with Network Rail and NRM.
2. Other institutional support – James to contact Archbishop of York and Dean of York Minster to open dialogue with them as they are thought to be sympathetic. John to find out who in government and relevant departments (Communities and Local Government?) is driving things from their end, also Transport North. We do not invite institutions to present at the Conference as this is the community's chance to form a strategic vision. We need to tread a careful line between having immediate influence on institutional behaviour and building a broad-based community organisation that has real power To be watched!
3. Laura's comprehensive communications strategy was adopted with amendments and big thanks. She will tweak it to incorporate into the key messages section Hannah's bullet points from her email and then circulate it. Hannah's points are:
 - Do we need luxury offices or space for start-ups for small businesses? Or what mix?
 - What sort of housing do we need?
 - Could there be an education / training centre for the railways or other heritage industries on the site?
 - What sort of transport should be planned for? How can pollution be cut and the environment improved?
 - Should the space in public ownership be sold off to private developers?

Laura will also draft a paragraph to go with each of these headings/questions to start an open space on the website for people to add comments and suggestions. Also to liaise with Jo on final wording of leaflet to ensure coherence between strategy, what is on the website and the final wording of the leaflet.

Leaflet/poster – everyone is delighted with and hugely grateful to Jo and team for producing leaflet/poster. Sam will contact Jo about some stylistic changes (stick to monochrome, make "York Central Action" stronger, having a simplified logo without writing round edges for later use)

Central to the strategy at present is that we consult through pop-up events, one-to-one conversations and web-based/social media discussion in a way that gives us the agenda for the Conference. Although we are starting with our principles as in the constitution we aim for YCA to be a space where people can come together and think – to reframe the agenda

4. Funding: we are not member funded, rather we are donation funded. Can Hannah and David get an application into CYC this week? James to ask if they can (*subsequent*

information – Hannah cannot do anything before the weekend; I haven't contacted David yet). 4 replies to James' anonymous email out of which £150 pledged – James to offer people a second chance of replying if they haven't done so BUT NO PRESSURE AT ALL. When we apply for money we should include cost for leaflet, hall for Conference, follow up, social media support, i.e. bid large. We can invite donations at the Conference but we do not want to charge people.

5. Maintaining contacts – we ALL keep those bodies whom we contacted informed of developments and get feedback wherever possible. This includes community groups and churches (Jo, James, Laura, Hannah), Locality (Lyn), Citizens UK (Sam) as well as John's institutional contacts above.
6. Big thanks to Hannah for all she is doing with the website and all the other administrative things that underpin what we are attempting!

Next meeting

Monday 13th March at the Volunteer Arms at 6.45 (start)